Team name:

Team members (name/email/affiliation/role):

Project Information

Project Description:

(1000 characters max)

Economic and/or Social Impact of the project:

(1000 characters max)

Project development status.

(1000 characters max)

Explain how each team member will distinctively help the venture.

(1000 characters max)

Relevance from the “entrepreneurial activity” point of view

Summarize the market and the potential for creation and capture of value in 500 characters with spaces or fewer. This should be your elevator pitch.

(500 characters with spaces)

Describe the market that you are addressing.

(1000 characters max)

Define the value creation proposition (i.e., what is the solution you are presenting to the market?)

(1000 characters max )

Define the value capture proposition (i.e., how do you make money?)

(1000 characters max)