



IEEE - ISBI 2023

International Symposium on Biomedical Imaging

20th International Symposium on Biomedical Imaging
18 - 21 April 2023, Cartagena de Indias, Colombia



Welcome to ISBI 2023

Dear colleagues,

On behalf of the Organizing Committee, we would like to extend you a warm welcome to the 20th IEEE International Symposium on Biomedical Imaging. ISBI 2023, organized jointly by the IEEE Signal Processing Society and the IEEE Engineering in Medicine and Biology Society, which will be held in Cartagena de Indias, Colombia, April 18-21, 2023.

For its twentieth anniversary, ISBI will take place for the first time ever in Latin America. Located on the shores of the Caribbean Sea, Cartagena de Indias brings together the charm of colonial architecture, the excitement of a vivid nightlife, fascinating cultural festivals, and lush landscapes. It is one of the most beautiful, well-preserved cities in Latin America, and has been named a world heritage site by UNESCO. The city offers visitors the opportunity to walk along its colorful streets and plazas, surrounded by 11kms of colonial city walls, which stands as one of the most complete fortifications in the Americas.

This year's program will include five **Keynotes Talks** presented by world-renowned imaging scientists and clinicians: Drs. Matthew Rosen, Yakeel Quirov, Lena Maier-Hein, Samni Koyejo, and Vasilis Ntziachristos. Following recent ISBIs, we will also host the fourth edition of **Clinical Day**, a day-long special session designed to promote the exchange of emerging knowledge of biomedical imaging in the clinical fields. Additionally, we will hold the first ever **Industrial Day**, in which we will hear about the latest products in our field by industry leaders, learn about the journey of medical imaging startups that have now become successful companies, and have a startup pitch competition. As in previous ISBIs, we also have an open call for **Special Sessions, Challenges and Tutorials**, and we look forward to your submissions.

Nos vemos en Cartagena!

Natasha Lepore and Oscar Acosta
General Chairs, ISBI 2023



Why be an ISBI 2023 Sponsor?

- **Partner** with IEEE's flagship conference on medical and biological imaging, with a large scope that covers image acquisition, formation, and processing
- This is the **first** ISBI meeting to be held in South America
- **Encourage** the profession of biomedical imaging to create new technological developments for humanity
- For the first time, ISBI will have an **Industrial Day**, featuring medical imaging companies of different sizes, a pitch competition and a matchmaking lunch
- ISBI will also have a **Clinical Day** themed "Implementation of new technologies in healthcare medical imaging workflows"
- Unique opportunity to **interact** with the 800+ participants across continents from academia, clinics and hospitals, as well as industrial R&D departments
- **Showcase and promote** your existing and newly developed products with a global network of biomedical imaging professionals
- **Direct interaction** with top leaders in medical imaging, who are regularly consulted by their home institutions (e.g. a government organizations, university hospital or medical center) for purchasing of new equipment
- **Opportunity** to recruit the best and brightest talents and engage with your organization
- **Establishing collaborations** with young and energetic startups and entrepreneurs

VISIT THE [ISBI WEBSITE](#) FOR FURTHER INFORMATION

[ISBI WEBSITE](#)

Who will participate?

We are expecting around 800+ Biomedical Researchers, Clinicians, Graduate Students, Policy Makers and Industry Professionals to attend ISBI 2023 in Colombia.

We generally welcome a global audience from around 50 countries. Top participating countries include: USA, China, France, UK, Germany, India, Switzerland, Australia, Canada, Italy and many more. The ISBI conference travels around the world annually. The last in-person ISBI conferences have been hosted in cities such as Venice, Washington, Melbourne and Prague. 2023 is the first time the ISBI conference has been held in Latin America and we look forward to welcoming you.

Program and topics at ISBI 2023

Topics of interest for ISBI 2023 will include:

- Image formation and reconstruction
- Image processing and analysis
- Dynamic imaging, visualization, image quality assessment
- Machine learning for big image data
- Physical, biological and statistical modeling

To view the list of exceptional keynote speakers, please visit the [ISBI WEBSITE](#)

KEYNOTE SPEAKERS

To view the full program schedule please visit the [ISBI WEBSITE](#)

PROGRAM SCHEDULE

Please check back regularly as we continue to develop the program



Sponsorship Packages

We want to thank our new and regular supporters for participating in ISBI 2023. Without you, it would simply not be possible for our community to come together annually. As such, you will benefit from the following complimentary enhancements to your participation with us.

- Online listing of your company, including logo, short bio and website hyperlinks
- Partner listing with hyperlinked logo on digital program
- On-site listing on digital screens throughout venue
- Tiered logos across all platforms onsite and online

Diamond (\$20,000 USD)

- 4 complimentary registrations
- 1 stand for booth 3x2 m
- Company logo with a link to company website on ISBI'23 website
- Company name on three satellite activities of choice
- 30 min scientific development keynote talk in the Industrial Day
- Full page Company listing in ISBI'23 program booklet
- Special recognition during welcome reception, Clinical Day and Industrial Day

Platinum (\$10,000 USD)

- 3 complimentary registrations
- 50% discount on stand for booth 3x2 m
- Company logo with a link to company website on ISBI'23 website
- Company name on two satellite activities of choice
- 30 min demo/scientific session during lunch time in the Industrial Day
- Full page Company listing in ISBI'23 program booklet
- Special recognition during welcome reception and other ceremonies

Gold (\$5,000 USD)

- 2 complimentary registrations
- 25% discount on stand for booth 3x2 m
- Company logo with a link to company website on ISBI'23 website
- Half page Company listing in ISBI'23 program booklet
- Special recognition in one specific satellite activity of choice

Silver (\$3,000 USD)

- 1 complimentary registration
- 15% discount on stand for booth 3x2
- Quarter page listing in ISBI'23 program booklet
- Company logo with a link to company website on ISBI'23 website

Exhibition booth (\$2,500)

- Network from the bustling exhibit floor at ISBI'23 and display your brand collateral in an area conducive to forging relations
- 3x2m stand space (including one table, two chairs and a power socket) as a base to engage with the key audience
- You will be able to add your pull-up banner and other materials to personalise your space. If you are participating for the first time or a local/SME, this is a great way to interact with this audience and introduce your products and services
- One exhibitor pass included with all exhibition booths
- Patron logo included on both the ISBI'23 website and program booklet

Sponsorship Packages

CONTINUED

Satellite Activities (\$2,000+ USD)

- Support one or more of the Special Sessions, Tutorials and Challenges that will take place throughout ISBI'23. Each Satellite activity selected will benefit from exclusive branding and promotional sponsorship
- Company logo on the holding slide of each satellite activity selected
- Company logo included in the digital program
- Patron mention by session chair at the start of each selected activity
- One place for each sponsor to attend the specific activity as a member of the audience

Best Paper Awards

Best Machine Learning Paper Award \$2,000

- Recognition of company (name, logo and hyperlink) on ISBI'23 program booklet and the option to include the company name on the Best Machine Learning Paper Award

Best Paper Award \$2,000

- Recognition of company (name, logo and hyperlink) on ISBI'23 program booklet and the option to include the company name on the Best Paper Award

Industry Choice Award \$2,500

- Opportunity for industry to select a paper to award the Industry Choice Award. Recognition of company (name, logo and hyperlink) on ISBI'23 program booklet and the option to include the company name on the Industry Choice Award

PLEASE NOTE: There is a maximum of 3 patrons per award

Student Travel Grants (\$1,000)

- Align your brand with a sustainable initiative to allow students to travel and participate in ISBI'23
- Your grant will help fund several students from lower-middle income countries including (but not limited to) Africa, Latin America and Asia, to attend ISBI'23
- Recognition of grant donation within the program booklet and online

Student Activities (From \$1,000)

- Encourage students to participate in ISBI'23 by contributing towards targeted student activities
- Company logo and/or branding in the room used to hold the student activity
- Compliant list of attendees to each of the student activities selected for support
- Activities include Lunch with Leaders and a hackathon. Please contact us for a current list of planned student activities during ISBI'23

Diversity and Equality Activities (From \$1,000)

- Activities are planned throughout ISBI'23 to encourage and celebrate equality and diversity within the Biomedical Imaging field
- Company logo and/or branding in the room used to hold such activity
- Compliant list of attendees to each of the student activities selected for support
- Activities include a Career Date Lunch and Women in Imaging sessions. Please contact us for a current list of planned activities during ISBI'23

Clinical Day Support Patron (\$3,500)

Support the Clinical Day and have your name and logo (digital and print) on promotional material related to the Clinical Day on Friday, April 21. The day-long special session is designed to promote the exchange of emerging knowledge of biomedical imaging in the clinical fields.

The overarching theme of the Clinical Day is 'Implementation of new technologies in healthcare workflow'. Align your brand and support the ongoing work of clinicians around the world and the challenges in implementing solutions within healthcare. The Clinical Day will be made up of six workflows, each with interactive, state-of-the-art discussions and insights.

Your valuable support will help cover logistical speaker and clinician costs as well as supplementing attendee costs.

Sponsorship Packages

CONTINUED

Industrial Day (From \$1,000)

The first-ever Industrial Day at ISBI is a day-long course on Tuesday, April 18 where attendees will hear about the latest products in our field by industry leaders, to learn about the journey of medical imaging startups that have now become successful, fully fledged companies, and to participate in pitch competitions.

All supporters of the Industrial Day will receive prominent promotion of their company pre-event and onsite via a variety of digital and printed components.

We invite industry to participate on a number of levels, depending on the maturity of your company. Every patron package for the Industrial Day is bespoke and will provide you with exposure to be able to promote your company to an audience of around 300 engaged researchers. Components of the Industrial Day include:

- Large company presentations: Large, established companies can present their latest developments, challenges they have achieved recently and showcase relevant aspects of their developments to young researchers that might be interested in joining them.
- Start-up presentations: Young SMEs and their representatives can present their journey from research to implementor within the industrial scene. The sessions will motivate entrepreneurs and improve the chance of making their start-up experience a success.
- Matchmaking lunch: An opportunity for researchers and industry leaders to meet and generate organic interactions, job opportunities, projects and research collaborations.
- Pitch competition: A engaging event to provide visibility to new or SMEs among scientist peers and industry contacts as well as to encourage connecting with potential mentors from the field.

Contact us to discuss collaboration on the world-class Industrial Day at ISBI'23.

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- Tiered logos across all platforms onsite and online

PLEASE NOTE: All partnership opportunities are subject to availability & subject to change

Committee

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For the full Organizing Committee, [click here](#)



How to book

Please enquire at IndustryISBI@associationsltd.co.uk

We will answer any questions you may have and advise of package availability. When you are ready, we will send you an application form for completion.

