We are inviting all startups to participate in the Pitch Competition Event of the Industry Day of ISBI 2024.

Details of the Competition

There will be a slide-based pitch presentation comprising the following: problem statement, market gap, technical solution, market size, competitive landscape, team, funding history and needs, go-to-market strategy and timeline, and revenue streams. The short presentations will be followed by some questions from the audience. Prizes will be provided for companies selected by both an independent jury and the audience.

The competition will be chaired by Dr Sanna Gaspard from Rubitection. Dr Gaspard won the first prize during the inaugural Pitch Competition during ISBI 2023. The rest of the jury will be composed of Agie Fasoula (Wavelia Co), Vasilis Papakonstantinou (StartSmart accelerator program) and Ralph Baddour (Badhouse).

Prizes

First prize: $3000
Second prize: $1500
Third prize: $1000

Application Process

Submit your entries via the CMT link HERE. If you have any questions, please contact any of the below organizers, indicating “ISBI 2024 Pitch Competition” in the subject line.

Selection Criteria

We will select a competitive group of startups working on fields relevant to ISBI based on the novelty of their technology, market potential, significance of their application to medical and biomedical imaging, and their commercialization strategy.

Organizers

Beatriz Paniagua <beatriz.paniagua@kitware.com>
Jon Xue <zhong.xue@ieee.org>
Lilla Zollei <lzollei@mgh.harvard.edu>

Important dates

March 15, 2024: Applications due
March 20, 2024: Notification of acceptance
April 30, 2024: Submission of slides and presentation material
May 27, 2024: Pitch competition during the ISBI Industrial Day